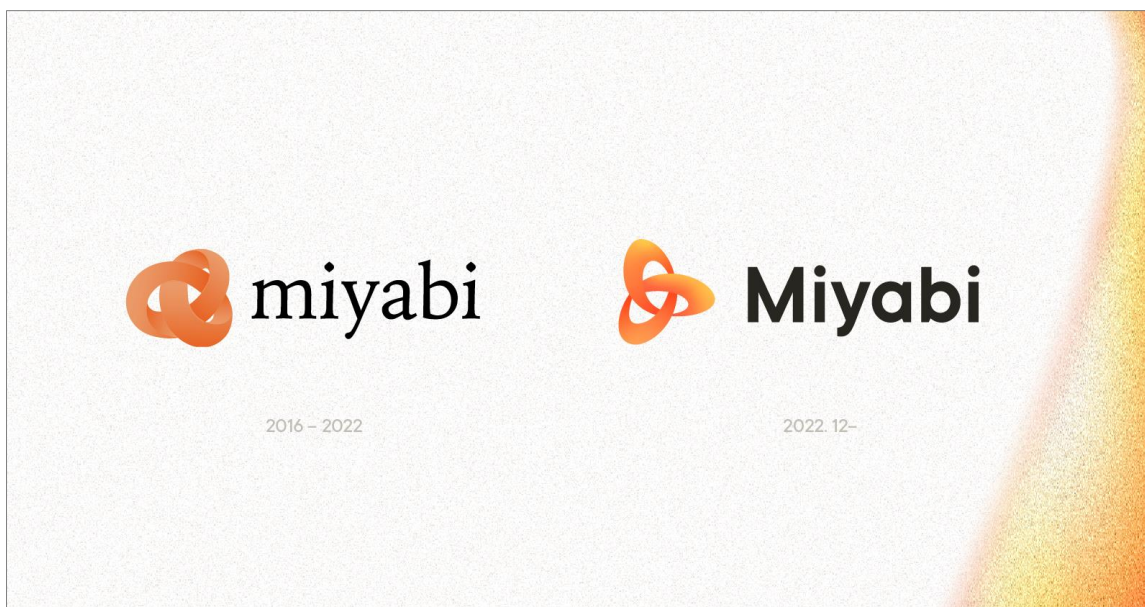


Miyabi brand refresh and the release of Miyabi Explorer

bitFlyer Blockchain, Inc. (Head Office: Minato-ku, Tokyo; Representative Director: Yuzo Kano, hereafter referred to as “the company”) has announced that it has refreshed the Miyabi brand, their proprietary private blockchain.

In addition, Miyabi has been used by clients in many industries such as finance, real estate, insurance, and entertainment since its release in December 2016. Now Miyabi Explorer, which provides individual services, has been made available to the general public.



■ Reason Behind the Miyabi Brand Refresh

The former Miyabi logo has been used since 2016. Representative director Kano took inspiration from the Moebius Strip to create the design, which represented how blockchain is a Decentralized Autonomous Organization (DAO) which will function forever without anyone’s intervention. It also expressed how each individual node would continue to communicate using BFK2, a consensus algorithm originally developed by the company.

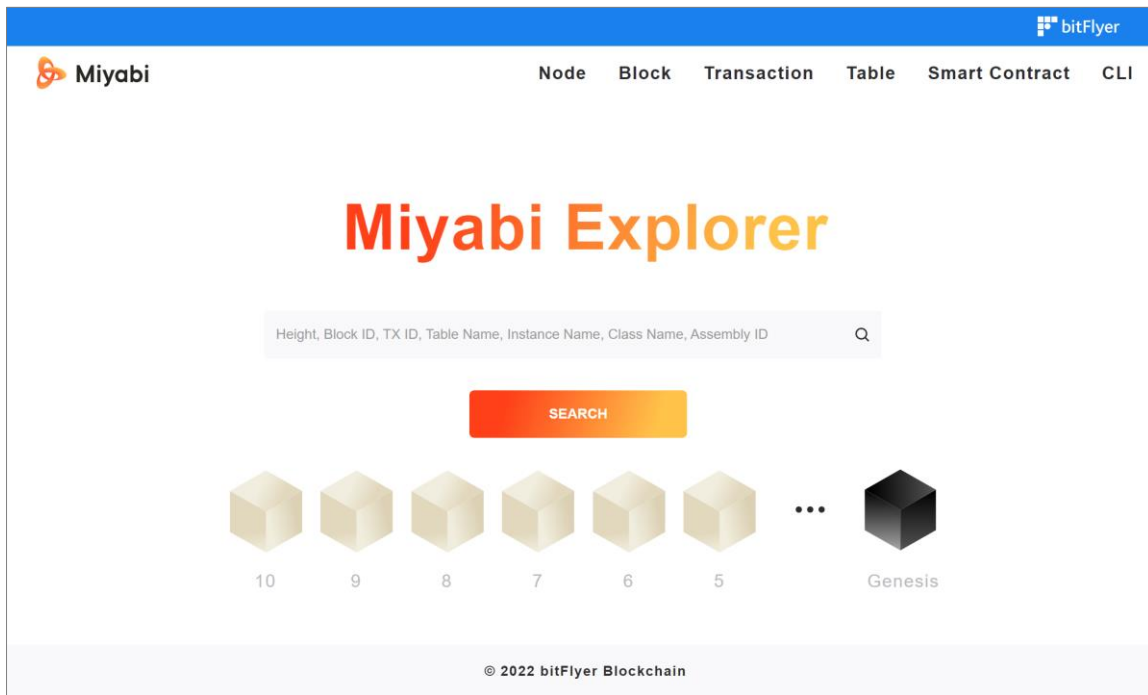
Six years have passed since the release of Miyabi. Now we are starting to enter the era of web3, public blockchain is under the spotlight. Meanwhile, private blockchain Miyabi has achieved a high processing speed of over 4,000 transactions per second while ensuring strong data finality. It has been designed to be suitable for enterprises, where changes to comply with the law and higher security and performance are required.

Miyabi has also been equipped with new features for the web3 world, such as NFT solutions. Using this proprietary blockchain platform, the company will actively expand their business into web3.

■ Release of Miyabi Explorer

Miyabi Explorer allows the user to view the status of block creation, transactions, and table lists in Miyabi in an intuitive way. Please access it to see more.

URL : <https://gui.playground.blockchain.bitflyer.com/>



[About bitFlyer Blockchain, Inc.]

bitFlyer Blockchain's mission is "Simplify the world with blockchain." The company operates three businesses: 1. offering blockchain through cloud services, 2. planning joint businesses, and 3. consulting services. They aim to promote web3 operations by fully utilizing the know-how they developed through running crypto-asset exchanges and blockchain R&D.

Corporate Website: <https://blockchain.bitflyer.com/>

Miyabi Brand Website: <https://blockchain.bitflyer.com/miyabi/>

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