

## The Release of web3 Research 2023

bitFlyer Blockchain, Inc. (Head Office: Minato-ku, Tokyo; Representative Director: Yuzo Kano, hereafter referred to as “the company”) hereby announce the release of "web3 Research 2023", which provides an exhaustive overview of the concept and example services of web3, an idea that has the potential to become the driving force behind the Japanese economy going forward.



### ■ The background behind the release of "web3 Research 2023"

The bitFlyer group was established in 2014 as the first crypto-asset/blockchain company in Japan, with the stated mission of "Simplify the world with blockchain.". The company, which has operational experience in the crypto-asset exchange industry and private blockchain "Miyabi", has released "web3 Research 2023" with the hope of contributing to the development of the web3 industry.

### ■ Where to Download web3 Research 2023

It can be downloaded freely from the company's website.  
<https://blockchain.bitflyer.com/>

### ■ The Structure of web3 Research 2023

It is made up of the following 11 chapters and a total of 255 pages.

Chapter 1: web3  
Chapter 2: Wallet  
Chapter 3: NFT

Chapter 4: GameFi and X to earn  
Chapter 5: Crypto-asset  
Chapter 6: DeFi  
Chapter 7: DID/VC  
Chapter 8: Blockchain  
Chapter 9: DAO  
Chapter 10: web3 Laws and Regulations  
Chapter 11: web3 Glossary

It also contains a column from the company's representative director, Yuzo Kano, outlining his thoughts and predictions for the future of the industry.

■ **Remarks from the company's representative director, Yuzo Kano**

2022 was "the first year of the web3 era". In this last year blockchain has been re-branded as web3 has seen it become a national strategy as well as enjoying increased attention, with interest in it from companies and individuals alike skyrocketing.

However, common understanding of the word web3 has not yet developed and I often find myself feeling there is a need to clarify the concept. In order to understand the concept of web3, I believe it is extremely important to have a comprehensive understanding of the points that have been debated over the last few years, including the underlying technology of blockchain as well as crypto-asset and legal systems that are derived from blockchain.

I am ecstatic about the prospect of contributing to the development of the web3 industry by consolidating the knowledge and experience the company has fostered as a crypto-asset exchange and blockchain business into "web3 Research 2023".

Let's work together to boost the web3 industry in Japan.

**[About bitFlyer Blockchain, Inc.]**

bitFlyer Blockchain's mission is "Simplify the world with blockchain." We operate three businesses: 1. offering blockchain through cloud services, 2. planning joint businesses, and 3. consulting services. We aim to promote web3 business by fully utilizing the know-how we developed through running crypto-asset exchange and blockchain R&D.

Corporate Website: <https://blockchain.bitflyer.com/>

Miyabi Brand Website: <https://blockchain.bitflyer.com/miyabi/>

**Media Inquiries**

PR team, bitFlyer Blockchain, Inc.

Midtown Tower, 9-7-1 Akasaka, Minato-ku, Tokyo 107-6237

Email: [info-bc@bitflyer.com](mailto:info-bc@bitflyer.com)